

# Digitalization of the industry

## Facts and forecasts

16.1 quadrillion GB

Globally generated data volume in the year 2016

\* One quadrillion is equal to a thousand trillion.  
1,000,000,000,000,000 = 10<sup>15</sup>

163 quadrillion GB

Forecast for globally generated data volume in the year 2025

### Additional data points:



4 billion  
connected people



4 quadrillion  
in revenue from data



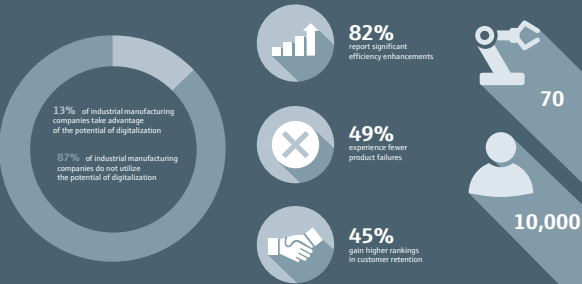
25 million  
apps



50 quadrillion  
GB generated data

## The potential of digitalization

On average,  
70 robots can do the work  
of 10,000 employees



## The easy way to digitalization

